

Laurie Stein

Designer/Illustrator

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Profile

Laurie is a character designer/illustrator living in Toronto with over thirty years experience. She has designed and illustrated hundreds of children's books, created characters for animation and paper product design, advertising and magazine work. Her newest book, Spectacularly Beautiful, was given a positive review by the New York Times and a star by the Kirkus Review. She works on a Cintiq using Photoshop, Adobe Draw, Illustrator and Indesign and of course, paper and pencil.

Education

Ontario College of Art (OCADU), AOCA in Communication and Design, Toronto Canada, 1981-1985

Sheridan College, School of Animation- Classical, Oakville Ontario, summers 83-85

Western University, London Ontario, BA Economics 1978-1981

Branksome Hall, Toronto, Communications Prefect, class of 1978

Experience

Special Sauce Entertainment

Character designs for preschool tv animated proposal for PBS in the US, Dec 2018-present.

Tilbury House Publishers

New picture book entitled When Earth Shook, contract May 2019

Triland Canada

Freelance design- characters for seasonal paper products, Sept 2018-present, ongoing.

TFO-Television Francophone Ontario

Characters, and backgrounds for app to coincide with TV show at the same time.

All drawings done in Illustrator, in multiple layers to provide art for animation.

App [Minivers](#), TFO available at the app store, May-July 2017

Portfolio Entertainment

Character studies for a new preschool tv show in the US, Sept 2017-May 2018

Toy Design

Winner of **Top Toy of the Year Award** 2017, plush category, Creative Child Awards, Creative Child Magazine for Ethel.

Children's Book Publishing

Illustrated over 100 children's books for Educational publishers. Clients include Scholastic, Nelson, Pearson, Prentice Hall, Addison Wesley and Houghton Mifflin, 1985-present.

Designed and illustrated 24 children's trade books, of which all have been featured at the Frankfurt, Bologna, New Delhi and Sharjah International Book Fairs and are presently represented and sold in Belgium, France, India, Canada, United States, South Korea and Brazil, 2010-present. Books translated into Korean, Dutch and French.

Designed and illustrated SPECTACULARLY BEAUTIFUL, Pow!Kids books, Random Penguin, Dec 4th 2018. Awarded a Kirkus Star and New York Times Review.

Avenue Road Art School

Teaching children drawing and painting twice monthly at Montessori School, Sept-December 2018.

Sick Kids Hospital Toronto

Created painted pieces and 3D installations for the walls and ceilings throughout the hospital. Mural designed for the emergency waiting room 8' high by 38' wide. Artwork in departments of Plastic Surgery, Urology, Bloodwork, General Surgery, Dentistry and throughout the hospital 2003-present.

Magazines

Illustrated cover and inside art for numerous magazines- clients include Reader's Digest, Canadian Living, Today's Parent, Chickadee, Canadian Living, Starweek, Now, 1990-present.

Featured in ROSEDALE magazine- artist profile, December 2017

Featured in THE READ magazine- artist profile, 2012

Painting Award

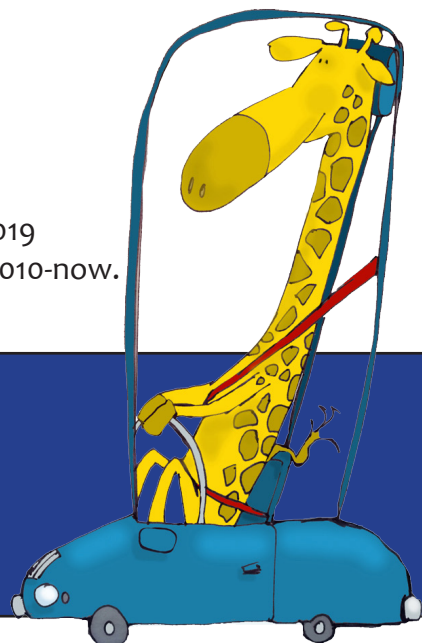
Winner of the Spanish *Miradas International Award* for Canadian Entry 2016, painting entitled "Double Take".

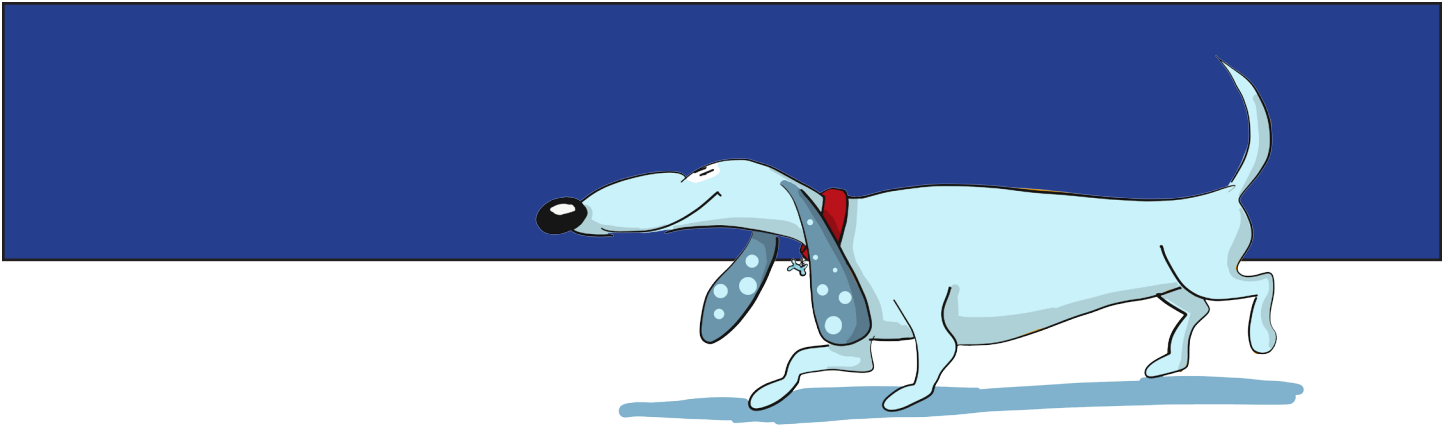
Gallery Representation

Represented by the Red Canoe Gallery, Port Carling, May 2019

Represented by the Xanadu Gallery in Scottsdale Arizona, 2010-now.

Clients throughout North America and Europe.





Advertising

Cortisporin, GlaxoSmithKline, 5 year campaign
Delrina Technology, IBM, 3 year campaign
Downy, Proctor and Gamble, tv commercial, art.
Rogers Internet, new cable campaign.
Tim Hortons with Barefoot Brainstorming, art.

Volunteer Work/Teaching

Art For Cancer Foundation

Curated the Art for Cancer Anonymous Art show Dec 2018, 400 paintings.
Volunteer teaching painting workshops for those living with cancer in Ontario, 2015-present.
Donate paintings yearly and help set up the Anonymous Art Show for Cancer,
December 2015-present.

Guest starred in a video for the AFC Foundation partnering with the Canadian Cancer Society

Mayfair

Volunteer designing art and posters for annual community fundraiser event in Toronto, 1993-present.

Mooredale Community Centre

Volunteer Chair of the Program committee, 6 years.

Mooredale Community Centre and Whitney Public School

Taught art to primary school children lunch time and after school,
Cartooning, learn to draw, 1996-2015

Skills

Expert in Photoshop and Indesign. Proficient in Illustrator.

Acrylic, watercolour, ink, chalk and oil pastel, Ipadpro and Cintiq.

References

Happy to supply references if requested.